## UPES collaborates with Salesforce to empower Next-Gen Digital Talent

## PIONEER NEWS SERVICE Dehradun

The School of Computer Science (SoCS) at UPES announced a collaboration with Salesforce, the world's #1 AI CRM, to launch a skilling initiative. The UPES officials said that this firstof-its-kind initiative in Uttarakhand exemplifies the university's commitment in co-creating future-ready learning ecosystems in collaboration with global industry leaders. Together, they organised 'Salesforce Day @ UPES', focused on the theme 'Tal-



ent. Purpose. Partners. – Co- Creating the Ecosystem of Tomorrow'. The event brought together leading Salesforce partners, including TCS, Wipro and IBM, which will be supporting the Talent Hub with strategic inputs, mentorship and certification-backed skilling opportunities for students. Speaking on the launch, the dean, School of Computer Science, UPES, Vijaysekhar Chellaboina said that with support from Salesforce and its global partners, this hub positions their students at the forefront of digital innovation and enterprise readiness. Echoing the same view, the managing director - Operations & Technology at Salesforce India, Sanket Atal observed that this collaboration with UPES would bring together academia, industry and innovation to build a workforce that is digitally fluent as well as purpose-driven.



(अधिष्ठान कार्यालय) त्रिशूल भवन, डी०एम०सी० भवन इत्यादि भवनों की वाह्य दीवारों में